

Workshop Announcement



More Than a State of Mind: How State Licensing Impacts Product Distribution

Presented by:

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The importance of being properly licensed with each state to sell and/or distribute your products should not be overlooked. How you are licensed with a state depends on your operational activities for that specific location. When it comes to what licenses are needed and who must obtain them, no two state requirements are the same.

In this workshop, Lisa Butler and Liz Updike, two powerhouse experts in the state licensing space, are well-prepared to share their extensive knowledge on this topic with you. Attendees will get an overview of both Commercial and "Sample" distribution licensing and learn about the intricacies of both.

This collaborative learning session will allow time for attendees to share their own challenges and learn how other companies manage the expectations of the individual states. So come join your industry peers in an interactive workshop that will surely be as educational as it will be engaging.

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