Marriott Marquis Marina • San Diego, CA • April 30 - May 2

PRE-CON WORKSHOP ANNOUNCEMENT

Perfecting the Drug Sample Supply Chain

Drug sampling is the first step in medication adherence for many patients. The interpersonal dynamics and information exchange around drug sampling provides great benefits to patients, prescribers, and pharma. Yet, prescriber access to drug samples in Health Systems has eroded in large part because Health System leadership has enterprise compliance and operational needs that are unmet.

Hal Walsh, SymmetryRx and Angela Dyer, HCA Healthcare will discuss supply chain gaps contributing to prescriber loss of access to drug samples for their patients. In addition, these industry experts will look at data illustrating the gaps in sample effectiveness insights that may be contributing to the under and over-allocation of samples. They will also discuss emerging technology to assure the availability of drug samples to patients of prescribers who use them in their practice of medicine.

Have you registered for the Sharing Conference?

Register While Early Bird Rates Are Still In Effect

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When three people from the same pharmaceutical, medical device or biotech company attend, one more may attend for **FREE**. Email: mail@sharingalliance.org for details.

If you are a vendor who provides commercial operations compliance services and solutions to the life sciences industry, visit the <u>exhibitor section</u> for details on how you may participate.

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sharingalliance.org 400 Columbus Ave, Suite 1205 • Valhalla, NY 10595